



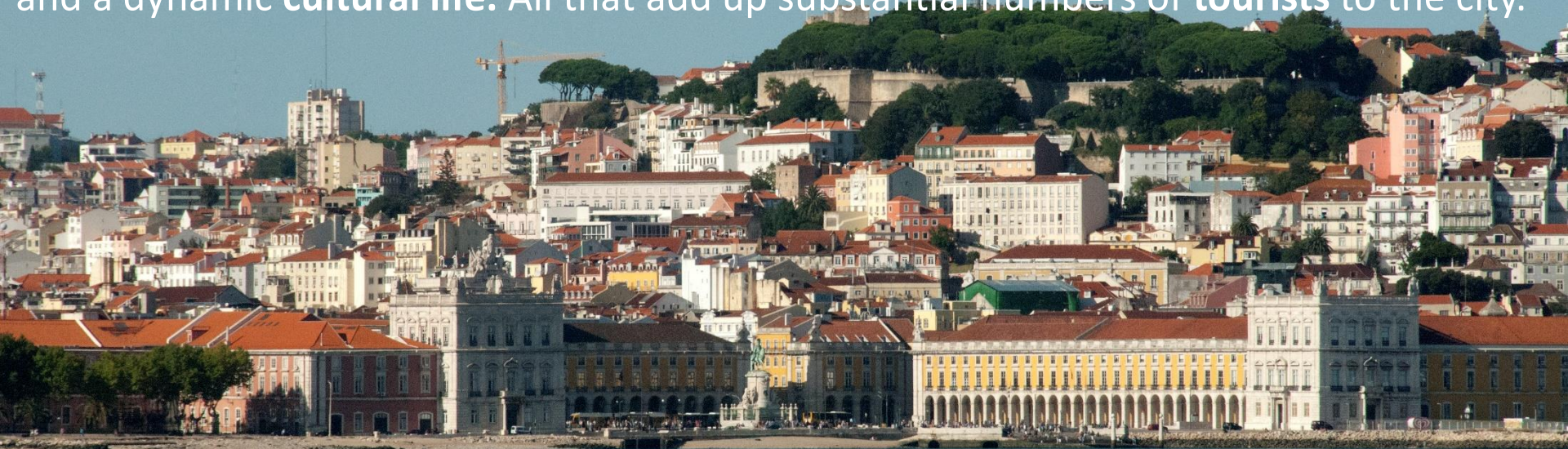
Lisbon South Bay

Challenge - Animate new waterfront locations, leveraging the city brand and not undermining the historical city center.



Lisbon is and always was a strategic gateway to and from the European, American and African continents. **A European open city and an Atlantic Business Hub.**

Lisbon is focused on **talent** with well-prepared, multilingual population, who embraces change and innovation, boosting the **start-up scene**. **Quality of living** combined with high **safety** records make Lisbon a great place to enjoy the sunny weather, great food and a dynamic **cultural life**. All that add up substantial numbers of **tourists** to the city.



#6 in Top Expat Destinations in 2018

#3 in Global Peace Index 2019

#3 in Cultural and Creative Cities Monitor 2017 | World Travel Awards 2018 & 2019

VISION - Develop a Greater Lisbon Metropolitan Area around the river (6 cities - 550,000 inhabitants)

537 hectares of land,
south of Lisbon

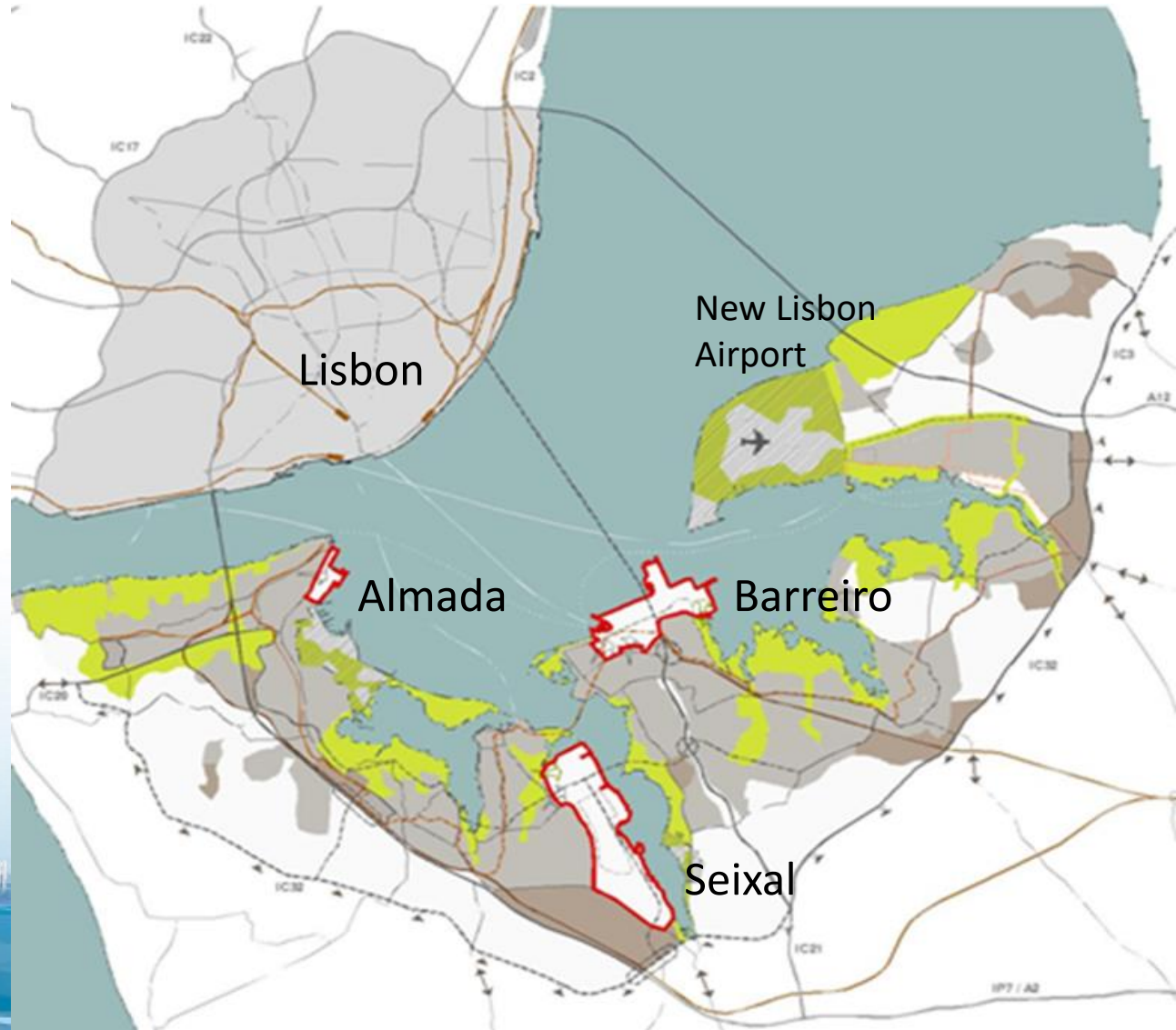
2 Business Parks with
267 companies

Water City – Real Estate -
Large scale mix use
project

New airport in Montijo

New container harbor in
Barreiro

(in development)





Lisbon
South Bay

230Ha  40 Km 



BARREIRO BUSINESS PARK

Former industrial complex – Business Park with 227 companies, industrial and logistics platform, creative industries and knowledge cluster





Lisbon
South Bay

250Ha



30 Km



SEIXAL BUSINESS PARK

Former industrial complex – Business Park
with 40 companies, industrial and logistics
platform





Lisbon
South Bay

57Ha  18 Km 



Located in Almada, the **Water City Project** is one of the **largest urban regeneration projects in Portugal since Expo98.**

Almada is one of the most populous Portuguese city with about **174,000 inhabitants**, with a unique geography and landmarks: 10 km of beaches, the riverside area, the University campus and the Cristo Rei



WATER CITY

Former Shipyard with 2km waterfront, a unique place in Lisbon Metropolitan Area, where a mix-use project for a new urban center in Lisbon Metropolitan Area will be developed with private partners

VISION

- A place to Work
- A place to Live
- A place with a unique relation with the River
- A place of Culture and Knowledge
- A place for Leisure and Tourism





Lisbon
South Bay



Lisbon, City with 2 riversides – North and South Bay as an new economic and urban center for a stronger Metropolitan Area.

Supplementary activities for central Lisbon with the development of new industrial and logistics activities and quality waterfront areas south of Lisbon



New waterfront locations, leveraging the city brand, not competing with the historical city center.



Brand that discloses the **differentiating and complementary factors** in relation to Lisbon, increasing the offer of investments and promoting the **economic diversity** in the region

Contributes to the balance of the Metro Area (North / South of the river), increasing the **urban integration**, creating **new landmarks for visitors**, lowering the pressure on Lisbon city center

Foster **networking, cooperation and collaboration** between entities and partners in a territory increasing the promotional capacity on an international scale

